# Changing the Game

New African Woman Forum

12 – 13 April 2017, Dakar, Senegal

Provisional Programme
## Day 1

### 1800 - 1900
- Registration

### 1830 - 2000
- Cocktail Reception

### 2000 - 2200
- Gala Dinner: 2nd Edition of New African Woman Awards
  - Opening remarks:
    - Leila Ben Hassen, General Manager, IC Publications, Tunisia
    - Keynote Speaker: HE Marième Faye Sall, First Lady of Senegal

## Day 2

### 08.00 – 09.00
- Registration

### 09.00 – 09.15
- Welcoming Remarks and Official Opening of the Forum:
  Omar Ben Yedder, Group Publisher, IC Publications, United Kingdom

### 09.15 – 10.00
**Leadership Panel**

**Women on Top: Creating Transformative Female Leaders**

While some parliamentary successes have been scored in countries such as Rwanda, Namibia and South Africa, with just three years remaining to the conclusion of the African Women's Decade (2010–20), and 22 years since the Beijing Declaration, Liberia has been the only country with a long-standing female President. How can women leaders wield influence and boost women's participation in strategic roles?

| HE Marième Faye Sall, First Lady of Senegal | HE Dr Ameenah Gurib-Fakim, President, Republic of Mauritius |
| HE Ellen Johnson Sirleaf, President of Liberia | HE Saara Kuugongelwa, Prime Minister of Namibia |
| Dr Mahawa Kaba Wheeler, Director for Women, Gender and Development, African Union, Guinea | Thuli Madonsela, former Public Protector, South Africa |
| Phumzile Mlambo-Ngcuka, Executive Director, UN Women, South Africa | Fadumo Deeqo Dayib, Somali politician, first woman to run for President of Somalia |

**Moderator:** Amadou Mahtar Ba, UN High-Level Women’s Empowerment Panel, Senegal
Women in Business: Boosting Confidence, Realising Potential

Studies show that confidence, leadership and gender equality are undeniably linked. The KPMG Women's Leadership Study states that lack of confidence is a primary reason why there are so few women in the C-suite. This panel discussion will dissect how women, and their male allies, can promote women's interests and make them shift from aspiring to embracing their full leadership potential.

Phumzile Mlambo-Ngcuka, Executive Director, UN Women, South Africa

Claire Akamanzi, Chief Executive Officer, Rwanda Development Board, Rwanda

Louisa Mojela, CEO and Founding Member, Women Investment Portfolio Holdings, South Africa

Amina J. Mohammed, Deputy Secretary-General of the UN, Nigeria

Evelyne Tall-Daouda, Deputy CEO, Ecobank, Senegal

Graça Machel, Founder, Graça Machel Trust, Mozambique

Divine Ndhlukula, Founder, Securico, Zimbabwe

HE Dr Nkosazana Dlamini-Zuma, Outgoing Chairperson, African Union Commission, South Africa

Cecilia Akintomide, Former Secretary General, African Development Bank, Nigeria

Salwa Idrissi Akhannouch, Founder and CEO, Aksal Group, Morocco

Wendy Yvonne Nomathemba Luhabe, Social entrepreneur, economic activist, South Africa

Fatima Haram Acyl, Outgoing AU Commissioner for Trade and Industry, Chad

Moderator: Ibrahima Cheikh Diong, Chief Executive Officer, Africa Consulting and Trading, Senegal

Refreshments and Networking Break

Women in Tech: Supporting African Growth through Technology

Innovation in science and technology are key factors in achieving growth. Although African women are powerful voices, succeeding in this field, from a career perspective, can truly be challenging. Underrepresentation, discrimination and a corporate culture steeped in male influence often limit women's professional growth in the sector. Investing in education, access to technology and digital entrepreneurship are also key issues that will be discussed throughout this session.

Ebi Atawodi, General Manager for West Africa, Uber, Nigeria

Mipe Okunseinde, Senior Counsel, Uber, Nigeria

Evelyn Gitau, Programme Manager, African Academy of Sciences, Kenya

Luke Mckend, Country Manager, Google, South Africa

Walid El Alaoui Mrani, Country Manager and Digital Communications Director, Djembe Communications, Morocco

Mariéme Jamme, SpotOne Global Solutions, Senegal

J.X. Paulin, Founder and CEO, Mysimax, Togo-France

Thérèse Izay-Kirongozi Bakemamie, Administration Women’s Technology, Democratic Republic of Congo

Rapelang Rabana, Founder and CEO, Rekindle Learning, South Africa

Rebecca Enonchong, CEO, AppsTech, Cameroon

Moderator: Moky Makura, Deputy Director, Communications, Africa, Gates Foundation, South Africa
Women in Mining: Thriving in a Male-Dominated World

According to Women in Mining and PwC’s Mining for Talent report, profit margins are higher for mining companies when women are on the board. But the best level in the world is in South Africa, where women hold just over 21% of senior executive positions. The major role of women in the industry workforce, which is some 40–50% in artisanal and small-scale mining, is under-reported. Despite all the work done over the years in making the industry more gender-responsive in Africa, women still face massive challenges: lack of mentorship and career guidance, lack of workplace support, hygiene facilities and safety. What is the way forward?

Daphne Mashile-Nkosi,
CEO, Kalagadi Manganese Company,
South Africa

Melody Kweba,
President, South African Women in Mining Association, South Africa

Marie-Rose Aida Tamboura,
President, WIMOWA, Senegal

Kojo Busia,
Acting Coordinator, Africa Mineral Development Centre, Ethiopia

Ndapwilapo Selma Shimutwikeni,
RichAfrica, Namibia

Sandra Du Toit,
Head of Mining and Metals, Standard Bank, South Africa

Bridgette Radebe,
Mmakau Mining, South Africa

Patrice Motsepe,
Founder, African Rainbow Minerals, South Africa

Moderator: Simon Tuma-Waku, President, Chamber of the Mines, Democratic Republic of Congo

Agriculture: Creating Value Chains, Maximising Profit

Women make up 43% of the agriculture labour force. Evidence shows that when women have the same land rights, incentives and means of production as men, there is over 10% increase in crop yields. There is also a great possibility of guaranteed food sufficiency and security. How can we capitalise on the exceptional productive potential of women as a key driver for agricultural growth? What are the gender-responsive strategies and interventions that favourably impact the sector?

Sara Menker,
Co-founder and CEO, Gro Intelligence, Ethiopia

Tumusiime Rhoda Peace,
AU Commissioner for Rural Economy and Agriculture, Uganda

Jamila Abbas,
Founder and CEO, M-Farm, Kenya

Jason Scarpone,
President and CEO, The African Fertilizer and Agribusiness Partnership (AFAP), USA

Eleni Gabre-Madhin,
Chief Executive, Ethiopian Commodity Exchange, Ethiopia

Randa Filfili,
CEO, ZENA Exotic Fruits, Senegal

Agnes Kalibata, President,
Alliance for a Green Revolution in Africa, Rwanda

Dr Maria Andrade,
World Food Prize 2016, Cape Verde

Moderator: Dr Frannie Leautier, Senior Vice-President, African Development Bank, Tanzania
## Investing in Women’s Health: Key to Africa’s Economic Development

Evidence shows that investing in women’s health is a key to economic development on the continent. One of the biggest challenges to improving women’s health globally is the supply chain for essential health products. How can policy makers and the different stakeholders increase financial commitments, develop strong supply chains and the adequate supportive environments to improve women’s health across the continent?

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<tr>
<th><strong>Panelists</strong></th>
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<tbody>
<tr>
<td>HE Awa Marie Coll-Seck</td>
<td>Minister of Health and Social Welfare, Senegal</td>
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<td>HE Babatunde Osotimehin</td>
<td>Executive Director, United Nations Population Fund, Nigeria</td>
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<td>Isabelle Hagner</td>
<td>Healthcare and NGO Industry Director, Bolloré Africa Logistics, South Africa</td>
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<td>Dr Helena Ndume</td>
<td>Ophthalmologist and Nelson Mandela Prize Laureate, Namibia</td>
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<td>Karim Karti</td>
<td>President and CEO, GE Healthcare Imaging, Morocco</td>
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<td>Dr Betty Gikonyo</td>
<td>Co-founder and CEO, Karen Hospital, Kenya</td>
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<td><strong>Moderator:</strong></td>
<td>Professor Khama Rogo, Lead Health Specialist Africa, World Bank, Kenya</td>
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## Refreshments and networking break

### African Fashion and Textiles: Inspiring, Vibrant, Empowering

Globally, the fashion industry is expected to generate up to US$5 trillion annually in the next decade. Will Africa take its fair share in this phenomenal outlook and help resurrect its largely collapsed textile industry? In its *Fashionomics* report, the African Development Bank revealed that fashion is big business in Africa and needs support. How can that be leveraged? And how can Africa create sustainable fashion industry that and empower women beyond the apparels?

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<td>Daddy Kabeya</td>
<td>Marketing Manager International Markets, Vlisco, Democratic Republic of Congo</td>
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<td>Omoyemi Akerele</td>
<td>Chief Executive, Lagos Fashion and Design Week, Nigeria</td>
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<td>Adama Paris</td>
<td>Founder, Dakar Fashion Week, Senegal</td>
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<td>Leila Menchari</td>
<td>Hermès, Tunisia</td>
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<td>Dr Matshidiso Moeti</td>
<td>WHO Regional Director for Africa, Botswana</td>
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<td>Annah Sango</td>
<td>International Community of Women Living with HIV, Zimbabwe</td>
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<td>Adebisi Adenipekun</td>
<td>Youth Equality Centre, Uganda</td>
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<td>Dr Stella Okoli</td>
<td>Founder, Emzor Pharmaceutical Industries, Nigeria</td>
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#changingthegame
Boosting the Voices of the Millennials

Africa is reportedly the most youthful continent on earth, and youth is one of its greatest, yet largely untapped, resources, with no less than 40% youth unemployment and young women the most affected. These so-called Millennials are, however, resourceful and hungry for opportunities to better their lives and their future. How are African governments and stakeholders in the private sector tackling what some have termed a "ticking time-bomb"? The African Union has declared 2017 the “Year for Harnessing the Demographic Dividend through Investments in Youth”. What more can be done collectively?

Dr Nkosana Moyo,  
Founder and Executive Chairman, Mandela Institute for Development Studies, Zimbabwe

Hadeel Ibrahim,  
Executive Director, Mo Ibrahim Foundation, UK

Jaha Dukureh,  
Founder and Executive Director, Safe Hands for Girls, Gambia

Rebeca Z. Gyumi,  
TV and Radio Presenter, Femina, Tanzania

Vivian Onano,  
Youth Adviser, UN Women Global Civil Society Advisory Group, Kenya

Zuriel Oduwole,  
Girl Education Advocate and Winner of the New African Woman on the Rise Award, Nigeria-USA

Phuti Mahanyele, Partner, Sigma Capital, South Africa

Winfred Selby,  
Founder, Ghana Bamboo Bikes, Ghana

Moderator: Olajumoke Olufunmilola Adenowo, Architect, Radio Host and Philanthropist, Nigeria

Closing Remarks and Declaration

• Ibrahima Cheikh Diong, Chief Executive Officer, Africa Consulting and Trading, Senegal
• Leila Ben Hassen, General Manager, IC Publications, Tunisia